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GOVERNMENT OF JAMMU AND KASHMIR

STATE MISSION DIRECTORATE, ICDS/ICPS, J&K

Iqbal House 110/02 Wazir Bagh, Srinagar/ Haj House 3rd Floor Rail Head, Jammu.

Circular

Subject: Implementation of PMMVY.

The DPO's and CDPO's are directed to hold awareness campaign with regard to PMMVY so as to ensure that all the beneficiaries get benefit of the scheme in due time. A copy of the message which was forwarded to information department is also enclosed herewith for necessary action at their end. It is further directed that:

- 1. The DPO's and CDPO's shall nominate one supervisor who shall act as nodal officer and shall always remain in touch with the nodal officer (Concerned Deputy Director).
- 2. For extending the benefit to pregnant ladies under the scheme, the concerned CDPO's shall also obtain list from the concerned Hon'ble MLA's so as to ensure all such ladies are catered under the scheme.

3. Fortnightly progress report with respect to registration of pregnant ladies is submitted to this directorate for further necessary action.

> (G.A Sofi) State Mission Director,

ICDS, J&K

NO:SMD/ICDS/2017-18/ 2456-2585

DATED:

Copy to the:-

1. Commission/secretary to Govt., Social Welfare ,J&K for favour of information.

2. All DPO's for information.

- 3. Deputy Director ICDS Jammu/Kashmir for information.
- 4. All CDPO's for information.