GOVERNMENT OF JAMMU AND KASHMIR
STATE MISSION DIRECTORATE, ICDS, J&K
Sheikh Humza Complex, Waqaf Building, Shaheed Gunj Srinagar/ Haj House 3rd Floor Rail Head, Jammu.

Subject: - Role and Responsibilities of Health and Nutrition Mobilizer.

Circular

Where as this office engaged H&N Mobilizers under centrally sponsored scheme ICDS at various ICDS Projects from time to time and placed them at the disposal of Child Development Project Officers (CDPO's). Consequently, the H&N Mobilizers joined at their designated place of posting after orientation/induction programme in Deputy Directorate of ICDS, Jammu/ Kashmir.

Where as it has been brought to the notice of the undersigned that the job profile of these H&N Mobilizer has not been specified in their engagement orders which has created lot of confusion with respect to jobs assigned to them.

Now therefore in light of the above it is enjoined upon all the subordinate offices/Child Development Project Officers to adhere to these circular instructions and assign the following job responsibilities to H&N Mobilizers engaged in ICDS Projects under their control.

1. Work closely with ICDS and health functionaries.
2. Support frontline workers and supervisors of health and ICDS in mobilizing communities for behavioural changes.
3. Ensure implementation of IYCF, IMS Act.
4. Participate and facilitate convergent action VHND, VHSNC etc.
5. Provide support to VHSNC for village level plan.
6. Provide support in capacity building at the block/village/community level.
7. Monitor health and nutrition activities and services at the community level.

Yours faithfully,

[Signature]

Vir Ji Hangloo
State Mission Director, ICDS, J&K.
Dated: 16-10-2018

Copy to the:
1. Programme officer ICDS J&K (All) for information
2. CDPO of ICDS Projects of J&K (All) for information & necessary action.